

2018

# SHARING THE DREAM



**GIVING GUIDE**  
Luncheon • January 12, 2018



Martin Luther King, Jr.  
Community Hospital



# LET'S SHARE THE DREAM TOGETHER

On January 12, 2018, the MLK Community Health Foundation will host its Fifth Annual Dream Lunch, benefiting the Martin Luther King, Jr. Community Hospital.

It all started with a dream—a dream of a healthy, vibrant South Los Angeles. Sponsors through the years have stepped forward to be the early leaders, demonstrating faith and confidence in the hospital's leaders and plan.

# TRANSFORMING HEALTHCARE ACCESS

Thanks in part to our Dream Lunch, our hospital now serves more than 7,000 people each month at our Hope Emergency Center. We have expanded our inpatient services and established the MLK, Jr. Community Medical Group. We have opened our first community-based post-discharge clinic. We are keeping our promises to South LA.

Today, we ask you to be a leader for community health by becoming a sponsor of our Fifth Annual Dream Lunch.

## SHARING THE DREAM

January 12, 2018

Dorothy Chandler Pavilion

11:00 am–12:00 pm reception

12:00 pm–2:00 pm lunch and awards

### Master of Ceremonies

**Anthony Anderson**

Emmy-Nominated Star of ABC's *"black-ish"*

### Honorary Chairs

**Sherry Lansing**

CEO, The Sherry Lansing Foundation

**Hon. Mark Ridley-Thomas**

Chairman, Los Angeles County Board of Supervisors

### Event Co-Chairs

**Manuel A. Abascal**

Partner, Latham & Watkins, LLP

**Bruce Corwin**

Chairman & CEO,  
Metropolitan Theatres Corporation

**Robert Margolis, MD**

CEO Emeritus, HealthCare Partners, LLC

**Chris Nee**

Creator, Executive Producer of Disney's *"Doc McStuffins"*

**Denise Pines**

denise+pines, inc.

**Kyle Walton**

President, Classic Lake Consulting and Investments

# SPONSORSHIP

## Gold Sponsor \$25,000

- **Hospital Donor Wall Recognition**
  - Recognition on donor wall in Martin Luther King, Jr. Community Hospital lobby
- **Pre-Event Promotion**
  - Identification and brand logo included on foundation website, and print and electronic invitations
- **Media**
  - Included mention in any print and online media opportunities, including the foundation website and social media channels
- **Public Relations**
  - Inclusion in announcements related to the event
  - Opportunity for meet-and-greet photo opportunities with special guests
- **Event Venue Branding**
  - Name/logo featured on event signage
  - Full-page ad in the program (preferred placement)
- **Tables and Tickets**
  - Preferred seating for one table of 10 at event (10 seats)
  - Private tour of hospital

# SPONSORSHIP

## Silver Sponsor \$10,000

- **Pre-Event Promotion**
  - Identification and brand logo included on foundation website, and print and electronic invitations
- **Public Relations**
  - Inclusion in announcements related to the event
- **Event Venue Branding**
  - Name/logo featured on event signage
  - Full page ad in the program
- **Tables and Tickets**
  - Seating for one table of 10 at event (10 seats)

## Table Sponsor \$5,000 (limited availability)

- **Pre-Event Promotion**
  - Identification and brand logo included on foundation website, and on print and electronic invitations
- **Event Venue Branding**
  - Name/logo featured on event signage
  - Half-page ad in the program
- **Tables and Tickets**
  - Seating for one table of 10 at event (10 seats)

# SPONSORSHIP

## Community Partner \$2,500 (pre-qualified)

**This sponsorship opportunity is available exclusively to our community nonprofit partner organizations. Please inquire for qualification.**

- **Pre-Event Promotion**

- Identification and brand logo included on foundation website, and on print and electronic invitations

- **Event Venue Branding**

- Name/logo featured on event signage
- Half-page ad in the program

- **Tables and Tickets**

- Seating for one table of 10 at event (10 seats)

## VIP Ticket Package \$1,500

- - Preferred seating for two at event (2 seats)
  - Half-page ad in the program

# Commitment Form

For your convenience, this form may be filled out electronically. Please email completed and signed form to [penny@mlk-chf.org](mailto:penny@mlk-chf.org).

## INFORMATION

DATE \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY/ORGANIZATION \_\_\_\_\_

RECOGNITION NAME AS IT SHOULD BE LISTED IN PUBLICATIONS: \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

## GIVING LEVEL

- Gold Sponsor.....\$25,000
- Silver Sponsor.....\$10,000
- Table Sponsor (limited availability).....\$5,000
- Community Partner (pre-qualified).....\$2,500
- VIP Ticket Package.....\$1,500

## SOUVENIR JOURNAL AD OPPORTUNITIES

- Back Cover Page Ad.....\$10,000
- Inside Cover Page Ad (two available).....\$5,000
- Full Page Ad.....\$1,500
- Half Page Ad.....\$750

## PAYMENT INFORMATION

- Invoice me
- Check enclosed (please make check payable to MLK Community Health Foundation.)
- Credit card

CREDIT CARD NO. \_\_\_\_\_ EXP DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SECURITY CODE (3-4 DIGIT NUMBER) \_\_\_\_\_ SIGNATURE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## Complete, sign and mail form:

MLK Community Health Foundation  
Attention: Penny Amescua  
1680 E 120th Street  
Los Angeles, CA 90059

Or via email to [penny@mlk-chf.org](mailto:penny@mlk-chf.org)

All print deadlines and ad specifications will follow.



MLK Community  
Health Foundation



Martin Luther King, Jr.  
Community Hospital